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1925
Retail Price List of Specialties

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GORDONVILLE, LANCASTER CO., PA. U. S. A.



This is a photograph of the boquet of 36 asters sent to Mrs. Calvin Coolidge, asking premission to name this new aster, "LADY COOLIDGE". The boquet was valued at (\$250.00) only limited amount of seed to offer this season. 150 seeds to the packet \$5.00

ASTER "LADY COOLIDGE"

Initial offering of seed, get this beautiful new introduction while it is new, This new type of aster will not be disseminated thru other seedsmen. I will not sell any stock seed, to be sold only by my self at retail. Only about seventy five per sent of the flowers came true (carmine rose) this past season, it will require several years more work to perfect the color.

On September 1st, 1925. A bouquet of thirty six beautiul flowers with extra long stems, were sent to Mrs. Calvin Coolidge. at the Summer White House (White Court) Swampscott, Mass. permission was appreciatively granted to christen this beautiful new aster (ASTER-"LADY COOLIDGE")

LINEAGE

Aster-"Lady Coolidge" was bred up and developed from the beautiful rose pink Aster-"Lady Roosevelt" it carries many characteristic traits of the parent, however, it differs in color, shape of flower and about a week to ten days earlier. The color is a gorgeous carmine rose, the dorsal side of petal is a cerise pink, this gives the phenomenal and chameleon like changeable satiny sheen. Stems from two to three feet is quite common and as long as four feet can be produced.

Aster-"Lady Coolidge" has been registered with, the Society of American Florists and Ornamental Horticulturists. Only a limited amount of seed available this season. 150 seeds to the packet price \$5.00

ASTER-"LADY ROOSEVELT"

This beautiful aster was introduced about twenty years ago, while Mrs. Roosevelt, was the 'Lady of the White House " christened in her honor. As the years go by this rose pink aster becomes more and more popular with home and private gardens. I have been selecting for perfect double flowers and breeding for long stems. It is a late branching type, incurving chrysanthemum flowers. Seeds from selected flowers 25 and 50¢ per pkt.

Amaranthus-"Molten Fire"

One of the most beautiful foliage plants, growing about three feet high and spreading, each lateral produces a poinsettia like tuft of flaming fire, which retain their brilliancy untill frost. Type not quite fixed, it will show some differenta-tion which is not objectable. seed 25, 50¢ and \$1.00 packets.



-ASTER-AMERICAN BEAUTY PURPLE

One of the most gorgeous late branching types of recent introduction. like the "Lady Coolidge" words and description can not describe the beauty and grandeur, they must be seen to be fully appreciated. Beauty Purple, come into bloom about the time all other asters faded away, this gives it an added charm, a late autumn queen of asters. Deep and large double, very compact petals, holding up longer than any other aster known.

Seed 25 and 50¢ pkts.

Mid- season White Aster. This is one of the most double white aster known today. Coming into bloom about middle of August.

Seed 25 and 50¢ pkt.

-One of the newest novelty asters.- Meteor-Aster''Aurora-colored''
A freely branching aster of the Ostrich Plume Clase, flowers well shaped, of large size and beautiful aurora shades passing to rose on the older flowers.

Seed \$1.00 per pkt.

-CELOSIA-

-Weaver's Improved Ostrich Plume Celosia- I have selecting for the best plumage and weeding out the undesirable colors. This past season my showing of plumed celosia was comparable only to the real ostrich plume-

Seed 25 and 50¢ per pkt.

-CALENDULA-

I have the very newest strain known, very large double flowers, light orange-seed select from best flowers only

25 and 50¢ pkts.

-NICOTIANA RUSTICA-

Ornamental tobacco, this plant is closely related to the wild species growing in Mexico and other countries. Can be grown any where. grows about three feet high and spread wide out. quite a number of laterals spreading out from the central stem each bearing a tuft of beautiful yellowish-green corollas, as they pass into seed capsules, an added charm is the result. This plant is not new, but not well known. Seed per pkt. 25 cts.

GLADIOLUS

-Pennsylvania and Michigan grown corms- No better and healthier corms can be grown anywhere, Write for prices, stating your wants.

-CIGAR LEAF TOBACCO SEED-

For twenty years I have been the largest grower of cigar leaf tobacco seed for Pennsylvania, Ohio, Wisconsin, and Connecticut and Indiana. Write for special list.

-FLORIDA BRACH-

I have spent quite a lot of time in South Florida, experimenting with plants suitable for house plants etc. I can furnish crotons, Pandanus, Asparagus, Ferns, most every variety of house palms, fancy leaved caladiums and other sub-tropical plants and seeds. Write for special list-shipped direct from Florida.

ASTER PLANTS

June delivery. Aster Lady Coolidge Extra large transplanted \$2.50 doz. field grown \$1.75 doz. Lady Roosevelt, transplanted \$1.25 field grown 1.00 Amaranthus Molten Fire \$2.50 and \$1.75 doz. by Parcel Post.

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